Greer Margolis Mitchell

Washington DC 20007 1010 Wisconsin Ave Suite 800

Barack Obama/ D/ President Issue 1 Submission Number 701



NBC 4 / WCMH

3155 Olentangy River Road Columbus, OH 43202 PHONE (614) 263-4444 FAX (614) 447-9107

Copy E:063841230 HRP Washington, DC Business Category: Transactional 06384123 POLITICAL Order Ref: Business Type: Campaign Ref: Sales Rep: 54900 . /. /2141 Political Submission Cost: Client/Product/Estimate: Weeks: Contract type: Barack Obama/ D/ President 10/15/12 to 10/28/12 06384123 Associated Copies: No Est./PO Number: Schedule Dates: Client: **Buyer:**

Columbus, OH Key Market: WCMH Booking Group: Order: Add Skd A 10.19-22 (L) Household Demographic: Product:

Ref	Sales Product Details	Rev Type	4	Rate	Spot Type		10/15	10/22	Total	Cost
1	M-F 4p Ellen	90		800	30	Nbr of Spots	+		-	800
	F				Comme					
2	M-Su 6p News	90		1600	30	Nbr of Spots	-		-	1600
	F				Соште					
8	Fri 8-9p	60		800	30	Nbr of Spots	1		1	800
	******				Comme					
4	Fri 10-11p	60		1300	30	Nbr of Spots	1		1	1300
	,,,,F.,,				Сошше					
5	Sat 6a News	90		1008	30	Nbr of Spots	-		-	800
	.S				Сотте					
9	Sat 8a News	90		1400	30	Nbr of Spots	-		1	1400
	S.				Сотте					
7	Sat 9a Today Show	90		1300,	30	Nbr of Spots	-		-	1300
	S				Соште					
œ	Sat Notre Dame Football	90		100Cl	30	Nbr of Spots	2		2	2000
	S.				Соште					
			Weekly Totals: Total Spots(Ord Spots)	s: Total Spots	(Ord Spots)		25	6	×	
				Closed PR				1	1	

05:51:56 11/15/2012

Greer Margolis Mitchell Washington DC 20007 1010 Wisconsin Ave Suite 800

Barack Obama/ D/ President Issue 1 **Submission Number 701**



NBC 4 / WCMH 3165 Olentangy River Road Columbus, OH 43202 PHONE (614) 263-4444 FAX (614) 447-9107

Client:	Barack Obama/ D/ President	Submission Cost:	54900	Campaign Ref:	E:063841230
3uyer:	-	Client/Product/Estimate:	, /. /2141	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06384123
EstJPO Number: 06384123	06384123	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	ON			Business Category: Transactional	V. Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/15	10/22	Total	Cost
00	Sat 8-9p	90		1500	30	Nbr of Spots	2		2	3000
	S.				Соппе					
10	Sat 9-10p	98		1500	30	Nbr of Spots	2		2	3000
	····S.				Comme					
+	Sat 10-11p	90		2400	30	Nbr of Spots	-		-	2400:
	·S				Comme					
12	M-Su 11p News	90		2200	30	Nbr of Spots	1		1	2200
	S.				Сопте					
<u>£</u>	Sat 1130p ET / 1030p CT Saturday Night Live	60		400	30	Nbr of Spots	-		-	400
_	.s				Соште					
7	Sun 630a News	90		1000	30	Nbr of Spots	1		1	1000
	S				Comme					
15	Sun 10a The Spectrum	60		100	30	Nbr of Spats	2		2	200
	S				Соште					
9	Sun 1030a Meet The Press	88		2000	30	Nbr of Spots	1		-4	200Ci
	S				Соште					
17	M-Su 6p News	90		1600	30	Nbr of Spots	1		-	1600
	8				Comme					
18	Sun 815p ET / 715p CT NBC Sunday Night Football	90		9200	30	Nbr of Spots	e		8	16500
	S				Соште					
			Week	Weekly Totals: Total Spots(Ord Spots)	s(Ord Spots)		25	6	R	
				Closed PR				٦	-	

Sales Rep Copy

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Barack Obama/ D/ President Submission Number 701 Issue 1



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3165 Ofentangy River Road Columbus, OH 43202

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Copy

E:063841230 HRP Washington, DC Business Category: Transactional 06384123 POLITICAL Sales Rep: Order Ref: Business Type: Campaign Ref: 54900 .1.72141 Political Client/Product/Estimate: Submission Cost: Weeks: Contract type: Barack Obama/ D/ President 10/15/12 to 10/28/12 06384123 Associated Copies: No Est/PO Number: Schedule Dates: Client: Buyer:

Ref	Sales Product Details	Rev Type	Ra	Rate	Spot Type		10/15	10/22	Total	Cost
19	M-Su Late News Late Run	8		1000	30	Nbr of Spots	-		1	1000
	S				Сотте					
20	M-F 5a News	90		400	30	Nbr of Spots		-	-	400
	M				Comme					
21	M-F 6a News	90		1200	30	Nbr of Spots		2	2	2400
	M				Comme					
22	M-F 9a Today Show II	90		800	30	Nbr of Spots		1	-	800
	M				Сотте					
23	M-F 1p Days Of Our Lives	90		200	30	Nbr of Spots		2	2	1000
_	Marrie				Сотте					
24	M-F 4p Ellen	90		800	30	Nbr of Spots		1	1	800
	M				Comme					
52	M-F 5p News	90		1200	30	Nbr of Spots		1	1	1200
	M				Сотте					
58	Presidential Debate	90		2000	88	Nbr of Spots		1	1	2000
	M				Comme	Nbr of Spots				
						Closed PR		1	1	2000
			Weekly Totals: Total Spots(Ord Spots)	Total Spots(Ord Spots)		25	6	34	
									֓֟֝֟֟֝֟֝֟֝֓֓֓֓֓֓֟֟	

Closed PR

- 1				in lectional on	many			
	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
	Presidential Debate	:30 Commercial	10/22/12	Closed Pre Emption	2,000.00	No Makegood / Credit	000000000	E:063841230

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		Grand Totals		
			Month 10 Weeks: 4	
	Totals	10/15	10/22	
Spots		34		O O
Cost	54900	43300		0 00
Grand Totals:			Spots:	34
			Gross Total:	54,900.00
			Commission:	8,235.00

46,665.00 Net Total: